# **Privacy Policy for Just-Roomies.com**

Effective Date: November 1, 2024 Last Updated: November 1, 2024

#### 1. Introduction

Welcome to Just-Roomies.com ("we," "us," "our"). This Privacy Policy outlines how we collect, use, share, and protect personal data when you use our platform to connect with others for shared housing arrangements. We value your privacy and are committed to handling your data responsibly and transparently.

## 2. Scope and acceptance

This Privacy Policy applies to all users of the Just-Roomies.com website and mobile application. By using our platform, you agree to the practices described in this statement. If you disagree with any part of this Privacy Policy, we kindly request that you refrain from using our services.

#### 3. Data we collect

We may collect and process the following types of personal data:

- Account and Profile Information: Data you provide during registration, such as your name, email address, date of birth, gender, profile picture, biography, and housing preferences.
- **Sensitive Personal Data:** Information related to your lifestyle, preferences, and characteristics to facilitate better roommate matches.
- **Financial Data:** Payment information collected for subscription services, processed by secure, compliant third-party providers.
- **Usage Data:** Information about your interactions with our platform, such as visited pages, searches, and click behavior.
- Location Data: If enabled, we may collect location data to improve matches based on your desired region.
- Device Data: Data such as device ID, IP address, operating system, and network information.

## 4. How we use your data

Your data is used for the following purposes:

- Matchmaking and Compatibility: To connect you with potential roommates based on your preferences and profile information.
- Personalization: To customize content and recommendations for an improved user experience.
- **Service Improvement and Analysis:** To analyze usage data and enhance the platform.
- **Customer Support:** To provide assistance and respond to inquiries.

- Marketing and Communication: To send newsletters, updates, and promotional content with your consent.
- **Legal Compliance and Security:** To prevent fraud, fulfill legal obligations, and safeguard the platform's integrity.

## 5. Sharing your data

We may share your data under the following circumstances:

- With other Users: To facilitate connections with potential roommates. Your profile may be visible to other users.
- With trusted third parties: Such as payment processors and cloud service providers, bound by strict confidentiality agreements.
- **To comply with legal obligations:** When required by law or to protect our rights, such as during legal proceedings.
- In business transfers: In cases of mergers, acquisitions, or sales of company assets, your data may be transferred as part of the business.

### 6. International data transfers

Just-Roomies.com operates globally. Your data may be transferred outside the European Economic Area (EEA) to countries with varying data protection laws. We ensure such transfers comply with this Privacy Policy and applicable laws.

## 7. Your rights

Depending on your location, you may have the following rights:

- Access: To review the personal data we hold about you.
- Correction: To correct inaccuracies or incomplete data.
- **Deletion:** To request data deletion under certain conditions.
- Objection and Restriction: To object to or restrict our data processing activities.
- Data Portability: To receive your data in a structured, commonly used format.
- **Withdraw Consent**: To withdraw your consent for processing at any time where consent is the basis for processing.

To exercise these rights, please contact our Data Protection Officer at [Insert Email Address].

### 8. Data retention

We retain your data only as long as necessary for the purposes outlined in this policy, unless a longer retention period is required by law. If you delete your account, we will delete or anonymize your data, except where legal obligations require otherwise.

## 9. Security measures

We implement industry-standard security measures to protect your data, including encryption, firewalls, and secure servers. While no system can guarantee absolute security, we encourage you to use strong passwords and secure your devices.

# 10. Use of non-personalized content for commercial purposes

We may use aggregated, non-personalized data (e.g., general trends, lifestyle preferences, or demographic insights) for commercial purposes, such as partnerships or sponsorships. No personal data, such as names, photos, or email addresses, will ever be disclosed.

# 11. Changes to this Privacy Policy

Just-Roomies.com reserves the right to amend this Privacy Policy. Updates will be posted on our platform, and significant changes will be communicated to you. We recommend reviewing this policy periodically.

### 12. Contact information

If you have any questions, concerns, or wish to exercise your rights, please contact:

Just-Roomies.com Keizersgracht 760 1017 EZ Amsterdam

Email: info@just-roomies.com

# 13. Cookie policy

We use cookies and similar technologies to recognize you, remember your preferences, and personalize content. By using our platform, you consent to the use of cookies as described in our Cookie Policy.